

# PREMIUM BRANDS HOLDINGS CORPORATION

## Management's Discussion and Analysis

## For the 13 and 26 Weeks Ended July 1, 2023

The following Management's Discussion and Analysis (MD&A) is a review of the financial performance and position of Premium Brands Holdings Corporation (the Company or Premium Brands) and is current to August 11, 2023. It should be read in conjunction with the Company's unaudited interim condensed consolidated financial statements for the period ended July 1, 2023, and its fiscal 2022 audited consolidated financial statements and the notes thereto, both of which are prepared in accordance with International Financial Reporting Standards (IFRS). These documents, as well as additional information on the Company, are filed electronically through the System for Electronic Document Analysis and Retrieval (SEDAR) and are available online at www.sedar.com.

All amounts are expressed in Canadian dollars except as noted otherwise.

## **BUSINESS OVERVIEW**

Premium Brands is an investment platform focused on acquiring and building food businesses in partnership with talented entrepreneurial management teams. Its current holdings consist primarily of:

**Specialty food businesses**. The Company considers the key characteristic of a specialty food business to be that a consumer's and/or customer's decision to purchase its products is based primarily on factors other than price, such as quality, convenience, health and/or lifestyle. As a result, specialty food businesses generally earn higher and more consistent selling margins relative to food companies that focus on less differentiated products. Furthermore, due to a variety of consumer trends impacting the food industry, these businesses tend to generate higher sales growth rates as compared to large national and international food companies.

**Differentiated food distribution and wholesale businesses ("premium food distribution businesses").** The Company considers the key characteristic of a premium food distribution business to be that it offers its customers specialized and/or unique products and services in addition to logistical solutions. This enables it to generate higher and more consistent selling margins relative to the large national and international food distributors that are primarily focused on logistics.

The Company's premium food distribution businesses also enable it to generate and sustain additional margin by using these businesses to provide its specialty food businesses with proprietary access to a broad and diversified customer base that includes regional and specialty grocery retailers, restaurants, hotels and institutions.

## **RESULTS OF OPERATIONS**

The Company reports on two reportable segments, Specialty Foods and Premium Food Distribution, as well as non-segmented investment income and corporate costs (Corporate). The Specialty Foods segment consists of the Company's specialty food manufacturing businesses while the Premium Food Distribution segment consists of the Company's differentiated distribution and wholesale businesses as well as certain seafood processing businesses. Investment income includes interest and management fees generated from the Company's businesses that are accounted for using the equity method.

As part of a realignment of certain businesses and management responsibilities, starting in fiscal 2023 the Company reclassified a business from the Premium Food Distribution segment to the Specialty Foods segment. All comparative information has been retrospectively restated.

## Revenue

| (in millions of dollars except perce | entages)<br>13 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 13 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) | 26 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 26 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) |
|--------------------------------------|---|----------|--------------------------------------|----------|-------------------------------------|----------|--------------------------------------|----------|
| Revenue by segment:                  |   |          |                                      |          |                                     |          |                                      |          |
| Specialty Foods                      | 1,085.0   | 66.5%    | 949.8                                | 62.5%    | 2,033.7                             | 66.4%    | 1,751.6                              | 63.2%    |
| Premium Food Distribution            | 545.9   | 33.5%    | 570.1                                | 37.5%    | 1,027.7                             | 33.6%    | 1,019.5                              | 36.8%    |
| Consolidated                         | 1,630.9   | 100.0%   | 1,519.9                              | 100.0%   | 3,061.4                             | 100.0%   | 2,771.1                              | 100.0%   |

(1) Expressed as a percentage of consolidated revenue.

Specialty Foods' (SF) revenue for the quarter increased by \$135.2 million or 14.2% primarily due to: (i) organic volume growth of \$77.2 million representing an organic volume growth rate (OVGR) of 8.1%; (ii) a \$26.0 million increase in the translated value of sales generated by SF's U.S. based businesses due to a weaker Canadian dollar – approximately 53% of SF's revenue for the quarter was generated by these businesses; (iii) business acquisitions, which accounted for \$16.9 million of SF's growth; and (iv) selling price inflation of \$15.1 million.

SF's OVGR was driven primarily by its cooked protein, fresh skewers, artisan sandwiches, meat snack and charcuterie initiatives in the U.S. Normalizing for a new sandwich that was launched in the second quarter of 2022 then recalled and cancelled in the third quarter of 2022 due to third party supplier quality issues, SF's OVGR is 10.2%.

SF's revenue for the first two quarters of 2023 increased by \$282.1 million or 16.1% primarily due to: (i) organic volume growth of \$106.6 million representing an OVGR of 6.1%; (ii) selling price inflation of \$66.6 million; (iii) a \$59.6 million increase in the translated value of sales generated by SF's U.S. based businesses due to a weaker Canadian dollar – approximately 55% of SF's revenue for the first two

quarters of 2023 was generated by these businesses; and (iv) business acquisitions, which accounted for \$49.3 million of SF's growth.

Premium Food Distribution's (PFD) revenue for the quarter decreased by \$24.2 million or 4.2% due to: (i) a sales volume contraction of \$16.0 million; and (ii) selling price deflation of \$11.2 million, which related primarily to lower lobster market prices. These factors were partially offset by a \$3.0 million increase in the translated value of sales generated by PFD's U.S. based businesses due to a weaker Canadian dollar.

The contraction in PFD's sales volume was primarily due to: (i) less featuring of premium beef and seafood products by major retail customers as a result of several factors including general timing of promotions and historically high beef prices; (ii) PFD's lobster business choosing to temporarily reduce its participation in a seasonal Canadian fishery due to a run up in purchase prices caused by unusual speculative buying; and (iii) lower sales of fresh premium seafood as consumers increasingly shifted to shopping at discount grocery banners. These factors were partially offset by the continued post pandemic recovery in sales to foodservice customers, albeit at a slower pace than in prior quarters.

PFD's revenue for the first two quarters of 2023 increased by \$8.2 million or 0.8% primarily due to: (i) organic volume growth of \$21.3 million representing an OVGR of 2.1%; and (ii) a \$7.0 million increase in the translated value of sales generated by PFD's U.S. based businesses due to a weaker Canadian dollar. These factors were partially offset by selling price deflation of \$20.1 million.

#### **Gross Profit**

| (in millions of dollars except perce | entages)<br>13 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 13 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) | 26 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 26 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) |
|--------------------------------------|---|----------|--------------------------------------|----------|-------------------------------------|----------|--------------------------------------|----------|
| Gross profit by segment:             |   |          |                                      |          |                                     |          |                                      |          |
| Specialty Foods                      | 236.3   | 21.8%    | 196.5                                | 20.7%    | 435.6                               | 21.4%    | 362.1                                | 20.7%    |
| Premium Food Distribution            | 87.1  | 16.0%    | 80.6                                 | 14.1%    | 157.6                               | 15.3%    | 141.8                                | 13.9%    |
| Consolidated                         | 323.4   | 19.8%    | 277.1                                | 18.2%    | 593.2                               | 19.4%    | 503.9                                | 18.2%    |

(1) Expressed as a percentage of the corresponding segment's revenue.

SF's gross profit as a percentage of its revenue (gross margin) for the quarter increased by 110 basis points primarily due to: (i) the moderation of certain input costs, including some raw materials and freight; and (ii) production efficiencies resulting from investments in automation, continuous improvement projects and a more stable labor market. These factors were partially offset by: (i) wage inflation; (ii) investments in additional plant infrastructure to support SF's current and future growth objectives; (iii) reduced overhead absorption as a result of lower production levels associated with SF's inventory reduction initiatives (see *Liquidity and Capital Resources – Net Working Capital Requirements*); and (iv) the write-off of \$2.0 million of inventory produced for a customer that filed for bankruptcy. Normalizing for the reduced overhead absorption and inventory write-off factors, SF's gross margin is 22.3%.

SF's gross margin for the first two quarters of 2023 increased by 70 basis points primarily due to the factors impacting the second quarter of 2023, partially offset by higher outside storage costs in the first quarter of 2023 that were the result of increased inventory levels.

PFD's gross margin for the quarter and for first two quarters of 2023 increased by 190 basis points and 140 basis points, respectively, primarily due to: (i) the moderation of certain raw material costs; (ii) sales mix changes including the impact of reduced lower-margin feature product sales; (iii) the reclassification of certain warehouse rental incomes; and (iv) improved operating efficiencies.

## Selling, General and Administrative Expenses (SG&A)

| (in millions of dollars except per | centages)<br>13 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 13 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) | 26 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 26 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) |
|------------------------------------|--|----------|--------------------------------------|----------|-------------------------------------|----------|--------------------------------------|----------|
| SG&A by segment:                   |  |          |                                      |          |                                     |          |                                      |          |
| Specialty Foods                    | 126.8  | 11.7%    | 108.3                                | 11.4%    | 244.6                               | 12.0%    | 205.8                                | 11.7%    |
| Premium Food Distribution          | 51.5   | 9.4%     | 47.0                                 | 8.2%     | 99.6                                | 9.7%     | 89.4                                 | 8.8%     |
| Corporate                          | 7.8  |          | 6.1                                  |          | 16.1                                |          | 12.0                                 |          |
| Consolidated                       | 186.1  | 11.4%    | 161.4                                | 10.6%    | 360.3                               | 11.8%    | 307.2                                | 11.1%    |

(1) Expressed as a percentage of the corresponding segment's revenue.

SF's SG&A as a percentage of sales (SG&A ratio) for the quarter and for the first two quarters of 2023 increased by 30 basis points primarily due to: (i) increased promotional activities; and (ii) higher incentive-based compensation accruals. These factors were partially offset by sales leveraging associated with SF's organic sales growth.

PFD's SG&A ratio for the quarter increased by 120 basis points primarily due to: (i) wage, freight, and general cost inflation; and (ii) the impact of lower sales relative to a relatively fixed cost base.

PFD's SG&A ratio for the first two quarters of 2023 increased by 90 basis points primarily due to wage, freight, and general cost inflation.

#### Adjusted EBITDA

Adjusted EBITDA is not defined under IFRS and, as a result, may not be comparable to similarly titled measures presented by other publicly traded entities, nor should it be construed as an alternative to other earnings measures determined in accordance with IFRS.

The Company believes that adjusted EBITDA is a useful indicator of the amount of normalized income generated by operating businesses controlled by the Company before taking into account its financing strategies, consumption of capital and intangible assets, taxable position and the ownership structure of non-wholly owned businesses. This measure is widely used by investors in the valuation and comparison of companies. In addition, it is used in the calculation of certain financial debt covenants associated with the Company's senior credit facilities (see *Liquidity and Capital Resources – Debt Financing Activities*).

| (in millions of dollars)                                 | 13 weeks | 13 weeks | 26 weeks | 26 weeks |
|--|----------|----------|----------|----------|
|  | ended    | ended    | ended    | ended    |
|  | Jul 1,   | Jun 25,  | Jul 1,   | Jun 25,  |
|  | 2023     | 2022     | 2023     | 2022     |
| Earnings before income taxes                             | 48.3     | 79.5     | 56.8     | 110.4    |
| Plant start-up and restructuring costs (1)               | 9.8      | 1.8      | 15.6     | 5.3      |
| Depreciation of capital assets (2)                       | 19.1     | 18.2     | 41.3     | 35.7     |
| Amortization of intangible assets (2)                    | 4.0      | 7.7      | 8.0      | 15.2     |
| Amortization of right of use assets (2)                  | 14.9     | 11.2     | 29.7     | 22.0     |
| Accretion of lease obligations (3)                       | 6.6      | 5.5      | 13.2     | 10.8     |
| Interest and other financing costs (3)                   | 37.6     | 15.7     | 71.0     | 27.1     |
| Acquisition transaction costs (1)                        | 1.2      | 2.5      | 2.2      | 3.7      |
| Change in value of puttable interest in subsidiaries (4) | 4.6      | -        | 6.2      | -        |
| Accretion of provisions <sup>(3)</sup>                   | 0.4      | 1.7      | 0.9      | 4.5      |
| Equity loss in investments in associates (5)             | 5.9      | 6.8      | 18.2     | 11.7     |
| Fair value gains on investments in associates (5)        | -        | (19.8)   | -        | (19.8)   |
| Adjusted EBITDA  | 152.4    | 130.8    | 263.1    | 226.6    |

The following table provides a reconciliation of adjusted EBITDA to earnings before income taxes:

(1) Amount is not part of the Company's normal operating costs and/or gains.

Amount relates to the consumption of the Company's capital assets, intangible assets or other assets. Amount relates to the Company's financing strategies. (2) (3) (4) (5)

Amount relates to the valuation of provisions or minority shareholders' interest in certain subsidiaries of the Company. Amount relates to businesses that the Company does not consolidate as it does not own a controlling interest.

| (in millions of dollars except percentage | es)<br>13 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 13 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) | 26 weeks<br>ended<br>Jul 1,<br>2023 | %<br>(1) | 26 weeks<br>ended<br>Jun 25,<br>2022 | %<br>(1) |
|---|--|----------|--------------------------------------|----------|-------------------------------------|----------|--------------------------------------|----------|
| Adjusted EBITDA by segment:               |  |          |                                      |          |                                     |          |                                      |          |
| Specialty Foods                           | 109.5                                      | 10.1%    | 88.2                                 | 9.3%     | 191.0                               | 9.4%     | 156.3                                | 8.9%     |
| Premium Food Distribution                 | 35.6                                       | 6.5%     | 33.6                                 | 5.9%     | 58.0                                | 5.6%     | 52.4                                 | 5.1%     |
| Corporate                                 | (7.8)                                      |          | (6.1)                                |          | (16.1)                              |          | (12.0)                               |          |
| Interest Income from Investments          | 15.1                                       |          | 15.1                                 |          | 30.2                                |          | 29.9                                 |          |
| Consolidated                              | 152.4                                      | 9.3%     | 130.8                                | 8.6%     | 263.1                               | 8.6%     | 226.6                                | 8.2%     |

(1) Expressed as a percentage of the corresponding segment's revenue.

The Company's adjusted EBITDA for the quarter of \$152.4 million was in line with its expectations, however, SF's adjusted EBITDA was stronger than expected due to more favorable raw material and freight cost deflation and PFD's adjusted EBITDA was weaker than expected due to sales challenges.

## **Revenue and Adjusted EBITDA Outlook**

See *Forward Looking Statements* for a discussion of the risks and assumptions associated with forward looking statements.

#### 2023 Outlook

| (in millions of dollars)       | Bottom of Range | Top of Range |
|--------------------------------|-----------------|--------------|
| Revenue guidance range         | 6,400           | 6,600        |
| Adjusted EBITDA guidance range | 590             | 610          |

The Company is maintaining its 2023 guidance for sales of between \$6.4 billion and \$6.6 billion and adjusted EBITDA of between \$590 million and \$610 million. These estimates are based on a range of assumptions (see *Forward Looking Statements*) including: (i) reasonably stable economic environments in Canada and the U.S. with inflation rates in both countries continuing to moderate; (ii) stable raw material costs; and (iii) modest appreciation in the Canadian dollar relative to the U.S. dollar.

The Company's sales and adjusted EBITDA outlooks for 2023 do not incorporate any provisions for potential future acquisitions, however, it remains very active on this front and expects (see *Forward Looking Statements*) to complete several transactions during the year.

#### Plant Start-up and Restructuring Costs

Plant start-up and restructuring costs consist of expenses associated with: (i) the start-up of new production capacity; (ii) the reconfiguration of existing capacity to gain efficiencies and/or additional capacity; and/or (iii) the restructuring of a business to improve its profitability. The Company expects (see *Forward Looking Statements*) these investments to result in improvements in its future earnings and cash flows.

During the first two quarters of 2023, the Company incurred \$15.6 million in plant start-up and restructuring costs relating primarily to the following projects, all of which are expected to expand its capacity and/or generate improved operating efficiencies (see *Forward Looking Statements*):

- Reconfiguration and 8,000 square foot expansion of its cooked protein facility in Versailles, Ohio
- Reconfiguration of its cooked protein facility in Scranton, Pennsylvania, including the addition of another cooked products production line
- 107,000 square foot expansion and reconfiguration of its meat snack and processed meats facility in Ferndale, Washington
- Reconfiguration of its meat snack facility in Kent, Washington
- Construction of a new 165,000 square foot distribution center and the related reconfiguration of its sandwich production facility in Columbus, Ohio
- Construction of a new 91,000 square foot artisan bakery in San Francisco, California
- Reconfiguration of its kettle cooking facility in Richmond, British Columbia
- Construction of a new 67,000 square foot sandwich production facility in Edmonton, Alberta

## **Depreciation and Amortization (D&A)**

| (in millions of dollars)                                 | 13 weeks<br>ended<br>Jul 1,<br>2023 | 13 weeks<br>ended<br>Jun 25,<br>2022 | 26 weeks<br>ended<br>Jul 1,<br>2023 | 26 weeks<br>ended<br>Jun 25,<br>2022 |
|--|-------------------------------------|--------------------------------------|-------------------------------------|--------------------------------------|
| Depreciation of capital assets and amortization of intar | ngible assets (D&A) by segr         | ment:                                |                                     |                                      |
| Specialty Foods  | 18.6                                | 19.4                                 | 40.4                                | 38.0                                 |
| Premium Food Distribution                                | 4.2                                 | 6.1                                  | 8.3                                 | 12.1                                 |
| Corporate  | 0.3                                 | 0.4                                  | 0.6                                 | 0.8                                  |
| Consolidated   | 23.1                                | 25.9                                 | 49.3                                | 50.9                                 |

The Company's D&A expense for the second quarter of 2023 as compared to the second quarter of 2022 and for the first two quarters of 2023 as compared to the first two quarters of 2022 decreased by \$2.8 million and \$1.6 million, respectively, primarily due to the impact of increasing the estimated useful life of certain intangible assets from 15 years to 20 years. This was partially offset by: (i) the recent completion of a variety of capital projects; (ii) business acquisitions; and (iii) the impact of a weaker Canadian dollar on the translated value of the Company's U.S. based businesses results.

#### **Interest and Other Financing Costs**

The Company's interest and other financing costs for the second quarter of 2023 as compared to the second quarter of 2022 and for the first two quarters of 2023 as compared to the first two quarters of 2022 increased by \$21.9 million and \$43.9 million, respectively, primarily due to: (i) increased average interest rates resulting from general market rate increases and higher cash flow ratio-based credit spreads on the Company's revolving senior credit facility; and (ii) higher levels of funded debt (see *Liquidity and Capital Resources – Debt Financing Activities*).

#### Change in Value of Puttable Interest in Subsidiaries

Change in value of puttable interest in subsidiaries (put expense) represents an estimate (see *Forward Looking Statements*) of the change in the value of options (the put options) held by non-controlling shareholders of certain subsidiaries of the Company that entitle such shareholders to require the Company to purchase their interest in the applicable subsidiary (see *Liquidity and Capital Resources – Corporate Investments – Puttable Interest in Subsidiaries*).

## Equity Earnings (Loss) in Investment in Associates

Equity earnings (loss) in investment in associates includes the Company's proportionate share of the earnings and losses of its investments in associates (see *Liquidity and Capital Resources – Corporate Investments – Investments in Associates*).

| (in millions of dollars)                 | 13 weeks<br>ended<br>Jul 1,<br>2023 | 13 weeks<br>ended<br>Jun 25,<br>2022 | 26 weeks<br>ended<br>Jul 1,<br>2023 | 26 weeks<br>ended<br>Jun 25,<br>2022 |
|--|-------------------------------------|--------------------------------------|-------------------------------------|--------------------------------------|
| Clearwater:                              |                                     |                                      |                                     |                                      |
| Revenue                                  | 137.9                               | 133.3                                | 262.4                               | 254.2                                |
| Earnings before payments to shareholders | 9.1                                 | 8.2                                  | 6.1                                 | 19.6                                 |
| Net loss                                 | (12.3)                              | (12.8)                               | (36.4)                              | (21.4)                               |
| The Company:                             |                                     |                                      |                                     |                                      |
| Equity loss in Clearwater                | (6.2)                               | (6.4)                                | (18.2)                              | (10.7)                               |
| Other net equity gains (losses)          | 0.3                                 | (0.4)                                | -                                   | (1.0)                                |
| Equity loss in investment in associates  | (5.9)                               | (6.8)                                | (18.2)                              | (11.7)                               |

#### Clearwater Seafoods Incorporated (Clearwater)

Clearwater's sales for the quarter increased by \$4.6 million primarily due to: (i) selling price inflation, mainly driven by a weaker Canadian dollar; (ii) the sale of its remaining excess snow crab inventory carried over from 2022; and (iii) continued strong global demand for its Canadian self-harvested sea scallops and clams. These factors were partially offset by: (i) further delays in the delivery of a replacement Canadian shrimp / turbot harvesting vessel, which is now expected (see *Forward Looking Statements*) to arrive towards the end of the third quarter of 2023 – a legacy vessel was sold early in the first quarter of 2023; and (ii) lower European sales of premium Argentine scallops due to consumers focusing more on managing their grocery spend.

Clearwater's earnings before payments to shareholders for the quarter increased by \$0.9 million primarily due to: (i) the adoption of hedge accounting which resulted in unrealized foreign exchange losses being recorded in other comprehensive income rather than earnings; (ii) a higher tax recovery; and (iii) a \$2.3 million gain on the translation of USD to Argentine Pesos resulting from an Argentine government export grant program. These factors were partially offset by: (i) higher realized losses on foreign exchange contracts; (ii) sales mix changes with unprofitable snow crab sales replacing higher margin shrimp and premium Argentine scallop sales; (iii) higher senior debt interest expense resulting from general market rate increases; (iv) lower Canadian self-harvested clam margins due to natural size and grade variability; and (v) general cost inflation.

#### **Income Taxes**

The Company's provision for income taxes as a percentage of earnings (tax rate) can be impacted by a variety of factors including: (i) changes in enacted tax laws, in general, and tax rates, in particular, in the tax jurisdictions in which the Company operates; (ii) the proportionate mix of the Company's taxable income by tax jurisdiction; (iii) differences in the treatment of certain income and expense items for income tax and accounting purposes; and (iv) the Company's equity loss or earnings in investments in associates not held in an income flow-through structure as this amount is excluded in the calculation of the Company's tax provision.

Based on current enacted tax rates in the tax jurisdictions the Company operates, the expected mix of its taxable income by tax jurisdiction, the Company's general structuring of its tax affairs, there being no unusual revenue and/or expenses that are treated differently for income tax and accounting purposes,

and excluding from the calculation equity earnings or loss in investments in associates relating to investments in associates not held in an income flow-through structure, the expected range for the Company's tax rate in 2023 is approximately 23% to 26% (see *Forward Looking Statements*).

The Company's tax rate for the first two quarters of 2023 is 22.4% after adjusting its pre-tax earnings for \$19.1 million in equity losses relating to investments in associates not held in an income flow-through structure.

#### SUMMARY OF QUARTERLY RESULTS

The following is a summary of selected quarterly consolidated financial information. All amounts, except adjusted EBITDA (see *Results of Operations – Adjusted EBITDA*), are derived from the Company's unaudited interim condensed consolidated financial statements for each of the eight most recently completed quarters.

(in millions of dollars except per share amounts)

|                              | Q3-21   | Q4-21   | Q1-22   | Q2-22   | Q3-22   | Q4-22   | Q1-23   | Q2-23   |
|------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| Revenue                      | 1,341.8 | 1,345.4 | 1,251.2 | 1,519.9 | 1,623.9 | 1,634.8 | 1,430.5 | 1,630.9 |
| Adjusted EBITDA              | 122.6   | 113.4   | 95.8    | 130.8   | 141.2   | 136.4   | 110.7   | 152.4   |
| Earnings                     | 46.9    | 38.0    | 22.4    | 63.3    | 43.5    | 30.9    | 5.9     | 33.9    |
| Earnings per share – basic   | 1.08    | 0.87    | 0.50    | 1.42    | 0.97    | 0.69    | 0.13    | 0.76    |
| Earnings per share – diluted | 1.07    | 0.87    | 0.50    | 1.41    | 0.97    | 0.69    | 0.13    | 0.76    |

The financial performance of many of the Company's businesses is subject to fluctuations associated with the impact on consumer demand from seasonal changes in weather. As a result, the Company's performance varies with the seasons (see *Forward Looking Statements*).

In general terms, its results are weakest in the first quarter of the year due to winter weather conditions which result in: (i) less consumer travelling and outdoor activities and, in turn, reduced consumer traffic through many of the Company's convenience oriented customers' stores such as restaurants, convenience stores, gas stations and concessionary venues; and (ii) reduced consumer demand for its outdoor oriented products such as barbeque and on-the-go convenience foods. The Company's results then generally peak in the spring and summer months due to favorable weather conditions and decline in the fourth quarter due to a return to poorer weather conditions (see *Forward Looking Statements*). In addition to seasonal factors, over the last eight quarters, the trends in the Company's sales, adjusted EBITDA, earnings and earnings per share have been impacted by business acquisitions and a variety of organic growth initiatives that have generally resulted in year over year increases.

The trends in the Company's earnings and earnings per share were also impacted by: (i) a fair value gain on investments in associates in the second quarter of 2022; (ii) plant start-up and restructuring costs relating to several major capacity expansion and production automation projects in the back half of 2022 and the first two quarters of 2023; (iii) a gain on the remeasurement of provisions in the fourth quarter of 2022; (iv) a write-down of the investment in an associate in the fourth quarter of 2022; and (v) higher debt levels and rising interest rates over the course of 2022 and into 2023.

## LIQUIDITY AND CAPITAL RESOURCES

#### Net Working Capital Requirements

#### Net Working Capital

Net working capital is not defined under IFRS, and as a result, may not be comparable to similarly titled measures presented by other publicly traded entities. The Company believes that net working capital is a useful indicator of the cash needed to fund the Company's working capital requirements.

The following table provides the calculation of net working capital:

| (in millions of dollars)                 | As at<br>Jul 1, 2023 | As at<br>Jun 25, 2022 |
|--|----------------------|-----------------------|
| Accounts receivable                      | 623.2                | 617.5                 |
| Inventories                              | 760.9                | 836.2                 |
| Prepaid expenses                         | 29.5                 | 29.1                  |
| Accounts payable and accrued liabilities | (424.6)              | (448.9)               |
| Net working capital                      | 989.0                | 1,033.9               |

The Company's net working capital needs are seasonal in nature and generally peak (see *Forward Looking Statements*) in the spring and summer months and around festive holiday seasons (e.g. Easter, Thanksgiving and Christmas) as inventories are built up in anticipation of, and accounts receivable grow as a result of, increased consumer demand (see *Summary of Quarterly Results*). The cash requirements resulting from seasonal fluctuations in the Company's net working capital are managed primarily through draws and repayments on its revolving senior credit facility. The cash requirements for increases in the Company's net working capital resulting from its growth initiatives are, over the longer term, financed through the associated growth in the Company's free cash flow.

The following table shows certain non-GAAP ratios relating to the Company's accounts receivable and inventory balances:

| (in days)  | As at<br>Jul 1, 2023 | As at<br>Jun 25, 2022 |
|--|----------------------|-----------------------|
| Days sales in accounts receivable <sup>(1)</sup> | 34.8                 | 37.0                  |
| Days cost of sales in inventory <sup>(2)</sup>   | 53.0                 | 61.2                  |

(1) Calculated as accounts receivable divided by sales for the applicable quarter multiplied by the number of days in the quarter.

(2) Calculated as inventory divided by cost of sales for the applicable quarter multiplied by the number of days in the quarter.

The Company's days sales in accounts receivable at the end of the second quarter of 2023 as compared to the end of the second quarter of 2022 decreased by 2.2 days primarily due to: (i) a new trade finance program; and (ii) general fluctuations in the timing of sales and accounts receivable collections; partially offset by a receivable relating to a claim made in the third quarter of 2022 against a supplier for raw materials not meeting required specifications.

The Company's days cost of sales in inventory at the end of the second quarter of 2023 as compared to the end of the second quarter of 2022 decreased by 8.2 days primarily due to: (i) unwinding of conservative inventory positions taken by the Company's businesses in reaction to global supply chain, inflation and certain capacity challenges in the recent past; and (ii) general fluctuations in the timing of sales, production and purchasing of inventory.

### Debt Financing Activities

#### **Credit Facilities**

As at July 1, 2023, the Company's credit facilities and the unutilized portion of those facilities were as follows:

| (in millions of dollars)                           | Credit<br>Facilities | Amount Drawn<br>on Facility | Unutilized Credit<br>Capacity |
|--|----------------------|-----------------------------|-------------------------------|
| Revolving senior credit facility <sup>(1)</sup>    | 2,118.4              | 1,578.7                     | 539.7                         |
| 4.65% debentures <sup>(2)</sup>                    | 173.1                | 173.1                       | -                             |
| 4.20% debentures <sup>(3)</sup>                    | 163.3                | 163.3                       | -                             |
| 5.40% debentures (4)                               | 145.0                | 145.0                       | -                             |
| Industrial Development Revenue Bond <sup>(5)</sup> | 8.1                  | 8.1                         | -                             |
| Vendor take-back notes                             | 3.2                  | 3.2                         | -                             |
| Other term loans                                   | 0.5                  | 0.5                         | -                             |
| Other revolving credit facilities                  | 116.3                | 14.4                        | 101.9                         |
| Cheques outstanding                                | -                    | 18.6                        | (18.6)                        |
| Cash and cash equivalents                          | -                    | (27.4)                      | 27.4                          |
|  | 2,727.9              | 2,077.5                     | 650.4                         |

(1) Represents the Company's main revolving senior credit facility, consisting of an \$1.5 billion Canadian dollar denominated line of credit and a US\$475.0 million U.S. dollar denominated line of credit, less approximately \$10.5 million in outstanding letters of credit. The facility matures in November 2026, can be used to fund the Company's working capital and general operating needs, capital projects and acquisitions, and has no principal payments prior to its maturity date.

- (2) Represents the present value of the outstanding portion of the \$172.5 million in 4.65% convertible unsecured subordinated debentures issued by the Company in April 2018 plus the value attributed to the cash conversion option associated with the debentures. The outstanding face value of these debentures, which mature on April 30, 2025 and have no principal payments prior to that date, was \$172.5 million as at July 1, 2023. The 4.65% debentures trade on the Toronto Stock Exchange under the symbol PBH.DB.G.
- (3) Represents the present value of the outstanding portion of the \$150.0 million in 4.20% convertible unsecured subordinated debentures issued by the Company in July 2020 plus the value attributed to the cash conversion option associated with the debentures. The outstanding face value of these debentures, which mature on September 30, 2027 and have no principal payments prior to that date, was \$150.0 million as at July 1, 2023. The 4.20% debentures trade on the Toronto Stock Exchange under the symbol PBH.DB.H.
- (4) Represents the present value of the outstanding portion of the \$150.0 million in 5.40% convertible unsecured subordinated debentures issued by the Company in June 2022 plus the value attributed to the cash conversion option associated with the debentures. The outstanding face value of these debentures, which mature on September 30, 2029 and have no principal payments prior to that date, was \$150.0 million as at July 1, 2023. The 5.40% debentures trade on the Toronto Stock Exchange under the symbol PBH.DB.I.

(5) The bond, which was issued by one of the Company's U.S. subsidiaries, is denominated in U.S. dollars (US\$6.1 million), matures in 2036 and has no principal payments due prior to its maturity date.

#### Funded Debt

Senior funded debt and total funded debt are not defined under IFRS and, as a result, may not be comparable to similarly titled measures presented by other publicly traded entities. The Company believes that senior funded debt and total funded debt, used in conjunction with its adjusted EBITDA, are useful indicators of its financial strength and ability to access additional debt financing. Senior funded debt is also used in the calculation of certain debt covenants associated with the Company's revolving senior credit facility (see *Liquidity and Capital Resources – Debt Financing Activities – Banking Covenants*).

The following table provides the calculation of senior funded debt and total funded debt:

| (in millions of dollars)                | As at<br>Jul 1, 2023 | As at<br>Dec 31, 2022 | As at<br>Jun 25, 2022 |
|---|----------------------|-----------------------|-----------------------|
| Cheques outstanding                     | 18.6                 | 19.3                  | 19.1                  |
| Bank indebtedness                       | 14.4                 | 18.0                  | 14.1                  |
| Current portion of long-term debt       | 0.8                  | 6.5                   | 4.3                   |
| Long-term debt                          | 1,586.2              | 1,421.4               | 1,374.6               |
| Deferred financing costs <sup>(1)</sup> | 3.5                  | 4.5                   | 5.5                   |
|   | 1,623.5              | 1,469.7               | 1,417.6               |
| Less: cash and cash equivalents         | (27.4)               | (11.4)                | (13.8)                |
| Senior funded debt                      | 1,596.1              | 1,458.3               | 1,403.8               |
| 4.65% debentures                        | 173.1                | 172.0                 | 170.9                 |
| 4.20% debentures                        | 163.3                | 162.6                 | 161.8                 |
| 5.40% debentures                        | 145.0                | 144.0                 | 143.1                 |
| Total funded debt                       | 2,077.5              | 1,936.9               | 1,879.6               |

(1) Deferred financing costs are included as an offsetting amount in long-term debt in the Company's consolidated financial statements.

## **Debt Activities**

## During 2023, the Company's significant debt activities consisted of the following:

| (in millions of dollars)  | 26 weeks<br>ended<br>Jul 1, 2023 |
|---|----------------------------------|
| Opening total funded debt at December 31, 2022                                    | 1,936.9                          |
| Funding for capital expenditures  | 175.2                            |
| Payment of dividends  | 65.8                             |
| Funding for changes in net working capital  | 33.3                             |
| Accretion of debentures   | 2.8                              |
| Payment for the settlement of puttable interests in non-wholly owned subsidiaries | 2.3                              |
| Payment of provisions   | 2.1                              |
| Common shares purchased for cancellation  | 1.4                              |
| Payments to shareholders of non-wholly owned subsidiaries                         | 1.2                              |
| Funding for investments in and advances to associates – net of distributions      | (2.0)                            |
| Scheduled principal payments  | (5.8)                            |
| Foreign currency translation adjustment <sup>(1)</sup>                            | (25.6)                           |
| Net cash flow applied to revolving senior credit facility and other term loans    | (110.1)                          |
|   | 2,077.5                          |

(1) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. dollar denominated debt into Canadian dollars.

#### Financial Leverage

Two of the key indicators that the Company uses to assess the appropriateness of its financial leverage are its senior funded debt to adjusted EBITDA and total funded debt to adjusted EBITDA ratios. The Company has set 2.5 : 1.0 to 3.0 : 1.0 as the long-term targeted range for its senior funded debt to adjusted EBITDA ratio and 3.5 : 1.0 to 4.0 : 1.0 as the long-term targeted range for its total funded debt to adjusted EBITDA ratio. These ranges are based on several considerations including:

- The risks associated with the consistency and sustainability of the Company's cash flows;
- The financial covenants associated with the Company's senior credit facilities;
- The Company's dividend policy;
- The tax benefits associated with financing the Company's operations with debt; and
- The terms and risk characteristics of the convertible debentures issued by the Company.

At the end of the second quarter of 2023, the Company's senior funded debt to adjusted EBITDA ratio of 3.3 : 1 and its total funded debt to adjusted EBITDA ratio of 4.4 : 1 were both above their respective long-term targeted ranges primarily due to: (i) increased working capital levels associated with both the Company's growth as well as higher than normal inventory levels, which were down on a year over year basis (see *Liquidity and Capital Resources – Net Working Capital Requirements – Net Working Capital*); but still historically high due mainly to larger safety stock levels built-up in 2022 in response to global supply chain disruptions and extreme cost inflation; and (ii) recent and ongoing investments in a variety of capital expenditure projects that will (see *Forward Looking Statements*) drive future growth in adjusted EBITDA (see *Liquidity and Capital Resources – Capital Expenditures – Project Capital Expenditures*). Both ratios were, however, well within the Company's shorter term operating parameters.

#### **Banking Covenants**

The financial covenants associated with the Company's revolving senior credit facility are as follows:

|   | Covenant<br>Requirement | Jul 1, 2023<br>Ratio |
|---|-------------------------|----------------------|
| Senior funded debt to adjusted EBITDA ratio $^{(1)(3)}$ | =< 4.0 : 1.0            | 3.3 : 1.0            |
| Interest coverage ratio (2) (3)                         | >= 4.0 : 1.0            | 5.0 : 1.0            |

(1) Adjusted EBITDA includes a full year's adjusted EBITDA for new acquisitions and senior funded debt excludes cheques outstanding.

(3) Ratio excludes the impact of adopting IFRS-16 accounting standard, which is the basis on which its banking covenants are calculated.

<sup>(2)</sup> Ratio is calculated based on the combined statements of operations of certain subsidiaries of the Company and therefore will not necessarily equal the ratio calculated based on the Company's consolidated statement of operations.

## Dividends

#### Free Cash Flow

Free cash flow is not defined under IFRS and, as a result, may not be comparable to similarly titled measures presented by other publicly traded entities, nor should it be construed as an alternative to other cash flow measures determined in accordance with IFRS.

The Company believes that free cash flow is a useful indicator of the amount of cash it generates that is available for the payment of dividends to shareholders, debt repayment, project capital expenditures (see *Liquidity and Capital Resources – Capital Expenditures*), plant start-up and business restructuring initiatives and business acquisitions.

The following table provides a reconciliation of free cash flow to cash flow from operating activities:

| (in millions of dollars)                              | 53 weeks<br>ended<br>Dec 31,<br>2022 | 26 weeks<br>ended<br>Jul 1,<br>2023 | 26 weeks<br>ended<br>Jun 25,<br>2022 | Rolling<br>Four<br>Quarters |
|---|--------------------------------------|-------------------------------------|--------------------------------------|-----------------------------|
| Cash flow from operating activities                   | 96.5                                 | 120.0                               | (122.1)                              | 338.6                       |
| Changes in non-cash working capital (1)               | 263.3                                | 33.3                                | 288.5                                | 8.1                         |
| Lease obligation payments (2)                         | (64.2)                               | (35.8)                              | (27.6)                               | (72.4)                      |
| Business acquisition transaction costs <sup>(3)</sup> | 6.2                                  | 2.2                                 | 3.7                                  | 4.7                         |
| Plant start-up and restructuring costs (4)            | 27.2                                 | 15.6                                | 5.3                                  | 37.5                        |
| Maintenance capital expenditures (5)                  | (43.2)                               | (25.6)                              | (19.1)                               | (49.7)                      |
| Free cash flow  | 285.8                                | 109.7                               | 128.7                                | 266.8                       |

(1) Cash used for increases in the Company's non-cash working capital is funded primarily through draws on its revolving credit facilities, while cash resulting from decreases in its non-cash working capital is used primarily to pay down these facilities.

(2) Amount normalizes for the Company's adoption of IFRS-16 accounting standard.

(3) Amount relates to the Company's business acquisition activities.

(4) Amount relates to the Company's plant start-up and restructuring initiatives.

(5) Amount represents the portion of the Company's capital expenditures necessary for maintaining its existing capital asset base (see Liquidity and Capital Resources – Capital Expenditures).

The Company's free cash flow for the rolling four quarters ended July 1, 2023 decreased by \$19.0 million as compared to the rolling four quarters ended December 31, 2022 primarily due to higher interest costs and maintenance capital expenditures; partially offset by an increase in adjusted EBITDA.

#### Dividend Policy

The Company considers a variety of factors in setting its dividend policy including the following:

- The ratio of its dividends to its free cash flow on a rolling four quarter basis;
- Its financial leverage ratios relative to targeted ranges (see Liquidity and Capital Resources Debt Financing Activities – Financial Leverage);
- Debt principal repayment and senior lender loan covenant obligations;
- Financing requirements for project capital expenditures (see Liquidity and Capital Resources Capital Expenditures), plant start-up and business restructuring initiatives and business acquisitions;
- Ability to access reasonably priced debt and equity financing;
- The ratio of its annual dividend per share to the trading price of its shares on the Toronto Stock Exchange (i.e. dividend yield);

- Maintaining a stable quarterly dividend per share;
- Maintaining regular annual increases in its dividend per share; and
- Significant changes, if any, in the status of one or more of the risk factors facing the Company.

In the first quarter of 2023, the Company increased its quarterly dividend by 10.0% to \$0.77 per share, or \$3.08 per share on an annual basis.

The Company is continually assessing its dividend policy based on the considerations outlined above as well as other possible factors that may become relevant in the future. Looking forward (see *Forward Looking Statements*), it intends to continue increasing its dividend, however, due to the general risks and uncertainties inherent in its business (see *Risks and Uncertainties*), there can be no assurance that it will be able to do so or that its current quarterly dividend will be maintained.

#### **Dividend History**

The Company declared its first distribution to equity holders in August 2005. The following table outlines the Company's distribution / dividend payment history since 2006, which was its first full year of declared distributions.

| (in millions of dollars except per sh | are amounts and rai                                     | tios)                        |                      |           |   |
|---------------------------------------|---|------------------------------|----------------------|-----------|---|
|                                       | Declared<br>Shareholder<br>Dividends /<br>Distributions | Nature<br>of<br>Distribution | Free<br>Cash<br>Flow | Ratio (1) | Average<br>Dividend /<br>Distribution Per<br>Share / Unit |
| Trailing four quarters ended:         |   |                              |                      |           |   |
| July 1, 2023                          | 131.4   | Dividend                     | 266.8                | 49.3%     | \$2.9400  |
| December 31, 2022                     | 125.3   | Dividend                     | 285.8                | 43.8%     | \$2.8000  |
| December 25, 2021                     | 111.5   | Dividend                     | 263.3                | 42.3%     | \$2.5400  |
| December 26, 2020                     | 92.0  | Dividend                     | 188.8                | 48.7%     | \$2.3100  |
| December 28, 2019                     | 76.7  | Dividend                     | 177.8                | 43.1%     | \$2.1000  |
| December 29, 2018                     | 62.7  | Dividend                     | 164.6                | 38.1%     | \$1.9000  |
| December 30, 2017                     | 50.6  | Dividend                     | 131.3                | 38.5%     | \$1.6800  |
| December 31, 2016                     | 44.5  | Dividend                     | 121.5                | 36.6%     | \$1.5200  |
| December 26, 2015                     | 35.0  | Dividend                     | 81.1                 | 43.2%     | \$1.3800  |
| December 27, 2014                     | 27.8  | Dividend                     | 57.4                 | 48.4%     | \$1.2500  |
| December 28, 2013                     | 26.5  | Dividend                     | 49.2                 | 53.9%     | \$1.2315  |
| December 29, 2012                     | 24.4  | Dividend                     | 46.0                 | 53.0%     | \$1.1760  |
| December 31, 2011                     | 22.7  | Dividend                     | 38.2                 | 59.4%     | \$1.1760  |
| December 25, 2010                     | 21.0  | Dividend                     | 32.2                 | 65.2%     | \$1.1760  |
| December 26, 2009                     | 20.7  | (2)                          | 29.3                 | 70.6%     | \$1.1760  |
| December 31, 2008                     | 20.6  | Trust distribution           | 29.6                 | 69.6%     | \$1.1760  |
| December 31, 2007                     | 20.5  | Trust distribution           | 26.4                 | 77.7%     | \$1.1760  |
| December 31, 2006                     | 18.4  | Trust distribution           | 17.3                 | 106.4%    | \$1.1760  |

(1) Ratio of dividends / distributions declared to free cash flow for the corresponding trailing four quarter period.

(2) Consisted of trust distributions for the first two quarters of the period and dividends for the last two quarters of the period.

#### Normal Course Issuer Bid

On July 26, 2022, the Company put into place a normal course issuer bid (NCIB) under which it is authorized to purchase for cancellation up to 2,239,887 common shares, representing 5% of its issued and outstanding common shares at that time, on or before July 25, 2023. Any purchases under the NCIB will be subject to the terms and limitations applicable to it and will be made through the facilities of the TSX at the market price at the time of purchase.

In the first quarter of 2023, the Company purchased and cancelled 17,500 common shares under the NCIB at an average price of \$82.60 per share, for a total repurchase cost of \$1.4 million. Since putting into place the NCIB, the Company has purchased and cancelled 184,586 common shares at an average price of \$81.77 per share, for a total repurchase cost of \$15.1 million.

On July 27, 2023, the Company renewed its NCIB under which it is authorized to purchase for cancellation up to 2,231,469 common shares, representing 5% of its issued and outstanding common share at that time, on or before July 30, 2024. Any purchases under the NCIB will be subject to the terms and limitations applicable to it and will be made through the facilities of the TSX at the market price at the time of purchase.

#### Capital Expenditures

#### Expenditure Classification

The Company categorizes its capital expenditures into project capital expenditures and maintenance capital expenditures. Project capital expenditures are capital expenditures that are generally expected to earn an internal rate of return of 15% or more on an after tax, unlevered basis (see *Forward Looking Statements*). Maintenance capital expenditures include all capital expenditures that do not qualify as a project capital expenditure, and consist mainly of expenditures necessary for maintaining the Company's existing level of production capacity and operating efficiencies.

Maintenance capital expenditures are financed primarily through free cash flow (see *Liquidity and Capital Resources – Dividends*) while project capital expenditures are generally funded through the Company's credit facilities; however, larger expenditures, such as the building of a new plant or a major expansion of an existing plant, may also be funded through the issuance of new debt and/or equity.

#### Changes in Capital Assets

The following table shows the changes in the Company's capital assets during 2023:

| (in millions of dollars)                               | 26 weeks<br>ended<br>Jul 1,<br>2023 |
|--|-------------------------------------|
| Opening capital assets at December 31, 2022            | 862.2                               |
| Depreciation   | (41.3)                              |
| Disposals  | (0.2)                               |
| Foreign currency translation adjustment <sup>(1)</sup> | (10.7)                              |
| Capital expenditures:                                  |                                     |
| Project  | 149.6                               |
| Maintenance  | 25.6                                |
| Closing capital assets                                 | 985.2                               |

(1) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. based operations, which are denominated in U.S. dollars, into Canadian dollars.

## Project Capital Expenditures

During the first two quarters of 2023, the Company invested \$149.6 million in project capital expenditures consisting of: (i) \$113.2 million for larger projects as outlined below; and (ii) \$36.4 million for a variety of smaller projects.

| (in millions of dollars)  |                      |                        |   |
|---|----------------------|------------------------|---|
| Project   | 2023<br>Expenditures | Future<br>Expenditures | Expected<br>Completion<br>Date <sup>(1)</sup> |
| A 41,000 square foot capacity expansion of a 66,000 square foot artisan bakery in Langley, BC   | 0.8                  | 0.3                    | Completed                                     |
| A new 67,000 square foot sandwich production facility in Edmonton, AB, which will replace the Company's existing 23,000 square foot sandwich production facility in Edmonton, AB  | 5.1                  | 4.6                    | Completed                                     |
| A new 91,000 square foot USDA inspected artisan bakery in San Leandro, CA   | US19.9               | US21.6                 | Q3-2023                                       |
| An 8,000 square foot expansion combined with major production line<br>reconfigurations and upgrades at a 100,500 square foot cooked protein<br>production facility in Versailles, OH  | US9.5                | US6.2                  | Q3-2023                                       |
| A 107,000 square foot expansion of a 52,000 square foot meat snack and processed meats production facility in Ferndale, WA  | US27.8               | US25.0                 | Q4-2023                                       |
| New processing equipment and building modifications to gain processing efficiencies and increase the capacity of a 170,000 square foot meat snack production facility in Kent, WA   | US0.1                | US6.6                  | Q4-2023                                       |
| A 26,000 square foot expansion of a 65,000 square foot distribution and value-added protein processing facility in Quebec City, QC  | 4.7                  | 4.0                    | Q4-2023                                       |
| Set-up of a 165,000 square foot refrigerated distribution facility in Columbus, OH in conjunction with the conversion of existing warehouse and distribution space at the Company's Columbus, OH sandwich facility into production space  | US7.6                | US22.5                 | Q1-2024                                       |
| New processing equipment and building modifications to gain processing<br>efficiencies and increase the capacity of a 120,000 square foot cooked<br>protein production facility in Scranton, PA   | US2.0                | US19.6                 | Q1-2024                                       |
| New processing equipment to expand the capacity of a 106,000 square foot meat snack production facility in Brantford, ON  | 1.6                  | 4.7                    | Q2-2024                                       |
| Consolidation of three ON production facilities into a new 108,000 square<br>foot facility to gain production capacity and improve operating efficiencies.<br>The future expenditures amount is net of expected proceeds from the sale &<br>leaseback of the facility                                     | 3.0                  | 17.0                   | Q1-2025                                       |
| Reconfiguration of kettle cooking facility in Richmond, BC to expand<br>capacity and improve operating efficiencies   | 0.9                  | 6.1                    | Q1-2025                                       |
| Conversion of a deli meats processing facility in Arthur, ON to dry cured meats production, and the upgrade and reconfiguration of a deli meats production facility in Waterloo, ON to gain production capacity and improve operating efficiencies  | 2.2                  | 41.8                   | Q2-2025                                       |
| A new 330,000 square foot sandwich production facility in Cleveland, TN.<br>This is Phase one of a three phase plan. Once complete the total size of<br>the facility will be 525,000 square feet. The future expenditures amount is<br>net of expected proceeds from the sale & leaseback of the facility | US3.5                | US20.4                 | Q2-2025                                       |

(1) See Forward Looking Statements.

#### Historical Maintenance Capital Expenditures

The following table outlines the Company's historical maintenance capital expenditures since 2006:

| (in millions of dollars)      |      |
|-------------------------------|------|
| Trailing four quarters ended: |      |
| July 1, 2023                  | 49.7 |
| December 31, 2022             | 43.2 |
| December 25, 2021             | 29.3 |
| December 26, 2020             | 27.1 |
| December 28, 2019             | 26.5 |
| December 29, 2018             | 19.8 |
| December 30, 2017             | 12.0 |
| December 31, 2016             | 8.6  |
| December 26, 2015             | 6.4  |
| December 27, 2014             | 4.8  |
| December 28, 2013             | 4.3  |
| December 29, 2012             | 2.9  |
| December 31, 2011             | 2.9  |
| December 25, 2010             | 1.7  |
| December 26, 2009             | 2.0  |
| December 31, 2008             | 2.6  |
| December 31, 2007             | 1.8  |
| December 31, 2006             | 1.9  |
|                               |      |

Looking forward, for 2023 the Company expects its maintenance capital expenditures to be between \$50.0 million and \$55.0 million (see *Forward Looking Statements*).

## Right of Use Assets and Lease Obligations

The following table shows the changes in the Company's right of use assets during 2023:

| (in millions of dollars)                         | 26 weeks<br>ended<br>Jul 1,<br>2023 |
|--|-------------------------------------|
| Opening right of use assets at December 31, 2022 | 576.0                               |
| Additions  | 19.8                                |
| Disposals  | (0.9)                               |
| Amortization                                     | (29.7)                              |
| Foreign currency translation adjustment (1)      | (4.0)                               |
| Closing right of use assets                      | 561.2                               |

(1) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. based operations, which are denominated in U.S. dollars, into Canadian dollars.

The following table shows the changes in the Company's lease obligations during 2023:

| (in millions of dollars)                                     | 26 weeks<br>ended<br>Jul 1,<br>2023 |
|--|-------------------------------------|
| Opening lease obligation at December 31, 2022 <sup>(1)</sup> | 634.7                               |
| Additions  | 19.8                                |
| Payments   | (35.8)                              |
| Disposals  | (0.9)                               |
| Accretion  | 13.2                                |
| Foreign currency translation adjustment (2)                  | (4.3)                               |
| Closing lease obligations (1)                                | 626.7                               |

(1) Includes both the current and long-term portions.

(2) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. based operations, which are denominated in U.S. dollars, into Canadian dollars.

Minimum lease payments in respect of lease obligations and the effect of discounting cash flows are as follows:

| (in millions of dollars)                    | As at<br>Jul 1, 2023 |
|---|----------------------|
| Undiscounted minimum lease payments         | 829.0                |
| Effect of discounting                       | (202.3)              |
| Present value of minimum lease payments (1) | 626.7                |

(1) Includes both the current and long-term portions.

#### Corporate Investments

Corporate investments consist primarily of three activities: (i) business acquisitions; (ii) equity investments in non-controlled businesses; and (iii) loans to non-controlled businesses. Corporate investments, in general, and business acquisitions, in particular, are a core part of the Company's growth strategy.

The financing for corporate investments depends primarily on the size of the transaction. Smaller transactions are generally financed through the Company's credit facilities (see *Liquidity and Capital Resources – Debt Financing Activities*), while larger transactions can be financed through a variety of sources including existing credit facilities and the issuance of new debt and/or equity.

#### **Business Acquisitions**

During the first two quarters of 2023 the Company did not complete any business acquisitions, however, it remains very active on this front and expects (see *Forward Looking Statements*) to complete several transactions during the year.

#### Investments in Associates

Investments in associates consists of the Company's investments in businesses which it does not control, including: (i) its 50% interest in Clearwater; (ii) 35% to 40% interests in real estate investment limited partnerships (REILPs) which, on a combined basis, own and lease to the Company seven industrial real estate properties; and (iii) investments in a variety of specialty food companies that are generally in the early stages of their respective business plans.

The following table shows the changes in investments in associates during 2023:

| (in millions of dollars)                                   | 26 weeks<br>ended<br>Jul 1, 2023 |
|--|----------------------------------|
| Opening investments in associates at December 31, 2022     | 538.9                            |
| Investments in and interest-bearing advances to associates | 25.8                             |
| Equity loss in associates                                  | (18.2)                           |
| Cash distribution from associates                          | (1.2)                            |
| Foreign currency translation adjustment (1)                | (0.7)                            |
| Closing investments in associates                          | 544.6                            |

(1) Adjustment is the result of changes in the currency exchange rate used to translate the Company's investments in U.S. based associates, which are denominated in U.S. dollars, into Canadian dollars.

#### Goodwill and Intangible Assets

Primarily all of the Company's goodwill and intangible assets (consisting of brand names and customer relationships) are the result of business and asset acquisitions.

The following table shows the changes in the combined total of the Company's goodwill and intangible assets during 2023:

| (in millions of dollars)   | 26 weeks<br>ended<br>Jul 1, 2023 |  |  |
|--|----------------------------------|--|--|
| Opening goodwill and intangible assets at December 31, 2022                | 1,651.5                          |  |  |
| Change in preliminary purchase price allocation of prior year acquisitions | 0.3                              |  |  |
| Amortization of intangible assets  | (8.0)                            |  |  |
| Foreign currency translation adjustment (1)                                | (16.4)                           |  |  |
| Closing goodwill and intangible assets                                     | 1,627.4                          |  |  |

(1) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. based operations, which are denominated in U.S. dollars, into Canadian dollars.

#### Puttable Interest in Subsidiaries

Puttable interest in subsidiaries (puttable interest) represents the fair value estimate of put options held by non-controlling shareholders of certain subsidiaries of the Company that entitle such shareholders to require the Company to purchase their remaining interest in the applicable subsidiary at a formula-based price, which is generally a multiple of the applicable subsidiary's average adjusted EBITDA for a defined period.

The following table shows the changes in puttable interest in subsidiaries during 2023:

| (in millions of dollars)  | 26 weeks<br>ended<br>Jul 1, 2023 |  |  |
|---|----------------------------------|--|--|
| Opening puttable interest in subsidiaries at December 31, 2022 <sup>(1)</sup>           | 67.0                             |  |  |
| Change in value of puttable interest in subsidiaries                                    | 6.2                              |  |  |
| Purchase of remaining interest in non-wholly owned subsidiaries pursuant to put options | (2.3)                            |  |  |
| Cash distributions to non-controlling shareholders with puttable interests              | (1.2)                            |  |  |
| Foreign currency translation adjustment <sup>(2)</sup>                                  | (1.1)                            |  |  |
| Closing puttable interest in subsidiaries (1)   | 68.6                             |  |  |

(1) Includes both the current and long-term portions.

(2) Adjustment is the result of changes in the currency exchange rate used to translate the Company's U.S. based operations, which are denominated in U.S. dollars, into Canadian dollars.

#### **Provisions**

Provisions consist of: (i) contingent consideration relating to business acquisitions and calculated as the discounted present value of amounts expected (see *Forward Looking Statements*) to be paid to the vendors based on the associated businesses achieving defined performance targets; and (ii) lease restoration obligations, which are calculated as the present value of estimated (see *Forward Looking Statements*) future site restoration costs associated with certain leased facilities.

The following table shows the changes in the provisions during 2023:

| (in millions of dollars)                               | 26 weeks<br>ended<br>Jul 1, 2023 |
|--|----------------------------------|
| Opening provisions at December 31, 2022 <sup>(1)</sup> | 46.0                             |
| Accretion of provisions                                | 0.9                              |
| Cash payments  | (2.1)                            |
| Foreign currency translation adjustment (2)            | (0.5)                            |
| Closing provisions (1)                                 | 44.3                             |

(1) Includes both the current and long-term portions.

(2) Amount relates to changes in the currency exchange rate used to translate the Company's U.S dollars denominated provisions into Canadian dollars.

## OUTLOOK

See *Forward Looking Statements* for a discussion of the risks and assumptions associated with forward looking statements.

See *Results of Operations* for details on the Company's outlooks on its revenue, adjusted EBITDA, income tax rate and capacity related capital project expenditures.

See *Liquidity and Capital Resources – Debt Financing Activities* for details on the Company's liquidity outlook.

See Liquidity and Capital Resources – Dividends – Dividend Policy for details on the Company's dividend payment policy.

See *Liquidity and Capital Resources* – *Capital Expenditures* for details on the Company's project and maintenance capital expenditure expectations.

In terms of business acquisitions, the Company intends (see *Forward Looking Statements*) to continue to pursue opportunities and, correspondingly, is in the process of evaluating several potential transactions.

#### SUBSEQUENT EVENTS

#### Renewal of Normal Course Issuer Bid

On July 27, 2023, the Company renewed its NCIB under which it is authorized to purchase for cancellation up to 2,231,469 common shares, representing 5% of its issued and outstanding common share at that time, on or before July 30, 2024. Any purchases under the NCIB will be subject to the terms and limitations applicable to it and will be made through the facilities of the TSX at the market price at the time of purchase.

## OFF BALANCE SHEET ARRANGEMENTS

The Company does not have any off-balance sheet arrangements.

## **CONTRACTUAL OBLIGATIONS**

| (in millions of dollars) | Total   | 1 year<br>out | 2 years<br>out | 3 years<br>out | 4 years<br>out | 5 years<br>out | There-<br>after |
|--------------------------|---------|---------------|----------------|----------------|----------------|----------------|-----------------|
| Long-term debt           | 1,590.5 | 0.8           | 0.9            | 1.4            | 1,578.8        | 0.2            | 8.4             |
| 4.65% debentures (2018)  | 172.5   | -             | 172.5          | -              | -              | -              | -               |
| 4.20% debentures         | 150.0   | -             | -              | -              | -              | 150.0          | -               |
| 5.40% debentures         | 150.0   | -             | -              | -              | -              | -              | 150.0           |
| Lease obligations (1)    | 829.0   | 73.5          | 68.0           | 65.7           | 62.2           | 59.4           | 500.2           |
| Total                    | 2,892.0 | 74.3          | 241.4          | 67.1           | 1,641.0        | 209.6          | 658.6           |

The payments due on the Company's significant contractual obligations as at July 1, 2023 are as follows:

(1) Includes the impact of lease renewal options based on the likelihood of renewal (see Forward Looking Statements).

## FORWARD LOOKING STATEMENTS

This MD&A contains forward looking statements with respect to the Company, including, without limitation, statements regarding its business operations, strategy and financial performance and condition, cash distributions, proposed acquisitions, budgets, projected costs and plans and objectives of or involving the Company. While management believes that the expectations reflected in such forward looking statements are reasonable and represent the Company's internal expectations and belief as of August 11, 2023, there can be no assurance that such expectations will prove to be correct as such forward looking statements involve unknown risks and uncertainties beyond the Company's control which may cause its actual performance and results in future periods to differ materially from any estimates or projections of future performance or results expressed or implied by such forward looking statements.

Forward looking statements generally can be identified by the use of the words "may", "could", "should", "would", "will", "expect", "intend", "plan", "estimate", "project", "anticipate", "believe" or "continue", or the negative thereof or similar variations. Forward looking statements in this MD&A include statements with respect to the Company's expectations and/or projections on its: (i) revenue; (ii) adjusted EBITDA; (iii) plant start-up and restructuring costs; (iv) income tax rates; (v) dividends and dividend policy; (vi) capital expenditures and business acquisitions; (vii) convertible debentures; (viii) net working capital; (ix) liquidity outlook; (x) provisions; (xi) financial leverage ratios; and (xii) value of puttable interests; and (xiii) sale and leaseback and lease renewal transactions.

Some of the factors that could cause actual results to differ materially from the Company's expectations are outlined below under *Risks and Uncertainties*.

Assumptions used by the Company to develop forward looking statements contained or incorporated by reference in this MD&A are based on information currently available to it and include those outlined below as well as those outlined elsewhere in this document. Readers are cautioned that this information is not exhaustive.

- Economic conditions in Canada and the United States will remain relatively stable.
- The average cost of the basket of procured products and raw materials purchased by the Company will remain relatively stable.
- The Company will be able to access sufficient goods and services for its manufacturing and distribution operations.
- Labor availability will continue to improve in Canada and the U.S, enabling the Company to access sufficient skilled and unskilled labor at reasonable wage levels.

- The value of the Canadian dollar relative to the U.S. dollar will continue to fluctuate in line with the levels seen over the last several months.
- The Company's major capital projects, plant start-up and restructuring, and business acquisition initiatives will progress in line with its expectations.
- The Company will be able to achieve its projected operating efficiency improvements.
- There will not be any material changes in the competitive environment of the markets in which the Company's various businesses compete.
- There will not be any material changes in the long-term food trends that have been driving growth in many of the Company's businesses. These include: (i) growing demand for higher quality foods made with simpler, more wholesome ingredients and/or with differentiated attributes such as antibiotic free, no added hormones or use of organic ingredients; (ii) increased reliance on healthier and less processed convenience-oriented foods both for on-the-go snacking as well as easy meal preparation, both at home and in foodservice; (iii) healthier eating, including reduced sugar consumption and an increased emphasis on animal protein and seafood; (iv) increased snacking in between and in place of meals; (v) increased interest in understanding the provenance of individual food products; and (vi) increased social awareness of issues such as reconciliation with Indigenous Peoples, sustainability, and ethical supply chain practices.
- Weather conditions in the Company's core markets will not have a significant impact on any of its businesses.
- There will not be any material changes in the Company's relationships with its larger customers
  including the loss of a major product listing and/or being forced to give significant product pricing
  concessions.
- There will not be any material changes in the trade relationship between Canada and the U.S., particularly with respect to certain protein commodities such as beef, pork and chicken.
- The Company will be able to negotiate new collective agreements with no labor disruptions.
- The Company will be able to access reasonably priced debt and equity capital.
- Contractual counterparties will continue to fulfill their obligations to the Company.
- There will be no material changes to the tax and other regulatory requirements governing the Company.

Management has set out the above summary of assumptions related to forward looking statements included in this discussion and analysis to provide a more complete perspective on the Company's future operations. Readers are cautioned that these statements may not be appropriate for other purposes.

Unless otherwise indicated, the forward-looking statements in this discussion and analysis are made as of August 11, 2023 and, except as required by applicable law, will not be publicly updated or revised. This cautionary statement expressly qualifies the forward looking statements in this discussion and analysis.

#### **RISKS AND UNCERTAINTIES**

The Company is subject to a number of risks and uncertainties related to its businesses that may have adverse effects on its results of operations and financial position. Details on some of these can be found in its Management's Discussion and Analysis (MD&A) for the fiscal year ended December 31, 2022 under the heading "Risks and Uncertainties", which is incorporated by reference herein. The Company's MD&A has been filed electronically through SEDAR and is available online at www.sedar.com. Prospective investors should carefully review and evaluate these risk factors together with all the other information contained in this MD&A. Furthermore, it should be noted that the risk factors described in the fiscal 2022 MD&A are not the only risk factors facing the Company and it may be subject to risks

and uncertainties not described therein or that it is not presently aware of or that it may currently deem insignificant (see *Forward Looking Statements*).

## **CRITICAL ACCOUNTING ESTIMATES**

The preparation of the Company's consolidated financial statements requires management to make certain estimates and assumptions, which are based on the Company's experience and management's understanding of current facts and circumstances. These estimates affect the reported amounts of assets, liabilities, contingencies, revenues and expenses included in the Company's consolidated financial statements and may differ materially from actual results.

Significant areas requiring the use of management estimates include inventories, goodwill and intangible assets, capital assets, right of use assets and lease obligations, income tax provisions, puttable interest in subsidiaries, convertible unsecured subordinated debentures, business acquisitions and contingent consideration, provisions, and plant start-up and restructuring costs. Details on these items can be found in the Company's 2022 audited consolidated financial statements and interim condensed consolidated financial statements for the period ended July 1, 2023, which are incorporated by reference herein, have been filed electronically through SEDAR and are available online at www.sedar.com.

#### NEW ACCOUNTING POLICIES

The International Accounting Standards Board (IASB) periodically issues new standards and amendments or interpretations to existing standards. Details on the impact (see *Forward Looking Statements*) of any such changes can be found in the Company's interim condensed consolidated financial statements for the period ended July 1, 2023, which are incorporated by reference herein and have been filed electronically through SEDAR and are available online at www.sedar.com.

#### FINANCIAL INSTRUMENTS

#### Foreign Currency Contracts

To reduce the risk associated with purchases denominated in currencies other than Canadian dollars, the Company, from time to time, enters into foreign currency contracts. The Company does not hold foreign currency contracts for speculative purposes.

Details on the Company's outstanding foreign currency contracts can be found in its interim condensed consolidated financial statements for the period ended July 1, 2023, which are incorporated by reference herein.

#### OTHER

#### **Outstanding Shares**

The shares outstanding in the Company as of August 11, 2023 were 44,629,382. Under IFRS, which requires that shares issued under employee share benefit plans that have not yet vested be deducted from shares outstanding, the shares outstanding in the Company as of August 11, 2023 were 44,411,669.

#### Disclosure Controls and Procedures and Internal Control over Financial Reporting

Management has designed, or caused to be designed under their supervision, the Company's disclosure controls and procedures (DCP) and internal control over financial reporting (ICFR) as defined under National Instrument 52-109 Certification of Disclosure in Issuers' Annual and Interim Filings (NI 52-109).

Management has evaluated the Company's DCP as of July 1, 2023 and has concluded that such procedures are adequately designed for providing reasonable assurance that: (i) material information relating to the Company, including its consolidated subsidiaries, is made known to management on a timely basis to ensure adequate disclosure; and (ii) information required to be disclosed by the Company in its annual filings or other reports filed and submitted under applicable securities legislation is recorded, processed, summarized and reported within the prescribed time period.

Management has also evaluated the Company's ICFR as of July 1, 2023 and has concluded that the Company's ICFR is adequately designed for providing reasonable assurance that the reliability of financial reporting and the preparation of financial statements for external purposes are in accordance with IFRS.

Although the Company's assessment of DCP and ICFR are based on the integrated framework developed by the Committee of Sponsoring Organizations of the Treadway Commission (2017 COSO), both DCP and ICFR, no matter how well designed, have inherent limitations. Therefore, DCP and ICFR can only provide reasonable assurance and thus may not prevent or detect all misstatements.

The Company's Management has also concluded that there have been no changes to the Company's ICFR during the period ending July 1, 2023 that have materially affected, or are reasonably likely to affect, its ICFR.

#### Responsibilities of Management and Board of Directors

Management is responsible for the reliability and timeliness of content disclosed in this MD&A, which is current as of August 11, 2023. It is the responsibility of the Company's Audit Committee to provide oversight in reviewing the MD&A and the Company's Board of Directors to approve the MD&A.

The Company's Board of Directors and its Audit Committee also review all material matters relating to the necessary systems, controls and procedures in place to ensure the appropriateness and timeliness of MD&A disclosures.

This MD&A, dated August 11, 2023, has been approved by the Company's Board of Directors.

#### **Additional Information**

Additional information, including the Company's Annual Information Form, has been filed electronically through the System for Electronic Document Analysis and Retrieval (SEDAR) and is available online at www.sedar.com.